



## The course designed for students at the University of Warsaw & the University of Geneva In cooperation with scholars both Universities Winter semester 2022/2023

The Many faces of Philanthropy: Introduction to Philanthropy and International Organisations

In the winter semester 2022/2023, a second edition of a university-wide course/subject for students entitled **The Many faces of Philanthropy: Introduction to Philanthropy and International Organisations** will be launched in collaboration with professors and students from the University of Geneva (Switzerland).





Anita Budziszewska University of Warsaw



Giuseppe Ugazio University of Geneva



Kamila Ciok Teaching Assistant

Scholars cooperation course
University of Warsaw & University of Geneva
2022/2023

# The Many Faces of Philanthropy: Introduction to Philanthropy and International Organisations

Experts from International Organisations, International Geneva & Warsaw sharing their knowledge during webinars & workshops

Start from mid-September to 19th December Monday, 10.15-12.00
Online, form of webinars&workshops
Together for students from:
University of Warsaw&University of Geneva



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#### 1. General information

Didactic cycle	Winter, 2022/2023		
Type/form of class	Hybrid: online and in person		
Brief course	The main goal of the course is to familiarize students with the concept of		
description	philanthropy from the perspective of international organizations, and to show how they manage and engage in philanthropic activities at various levels, e.g. universal regional and local, particularly to promote the 17 Sustainable Development Goals.		

The subject will be conducted in a hybrid formula: lecture (theoretical) and workshop (practical), together with students from the University of Geneva (in Geneva, the subject 'Many faces of Philanthropy').

The subjects are open separately at the University of Warsaw and the University of Geneva, but a significant part of the classes is held jointly.

Dates: mid-September to 19 December - Monday 10.15-12.00. Lectures and workshops will be recorded for students unable to attend and posted on the closed profile/website of the course.

Invited practitioners will include experts from international organizations.

**Course mode:** hybrid: online (Zoom) and in the classroom - classes together with students from the University of Geneva (instructor: from the side of the UW: mgr Anita Budziszewska, from the side of the University of Geneva: prof. Giuseppe Ugazio)

When: Mondays, 10.15 - 12.00

ECTS: 4 ECTS, 30 hours

Number of places: due to the workshop formula limited - max. 20 places

**Registration:** at the UW according to the UW registration schedule: divided into two rounds: 1st round - until 29 June 2022 via USOSweb (including a monograph dedicated to the WNPiSM); 2nd round - September 2021)

A detailed syllabus with biographies of experts from international organizations will be sent to students registered for the course.

**Course credit:** Teamwork/final project in mixed groups, in which students will determine a strategy for a new (self-invented) philanthropic organization engaging in a current social problem of their choice.

#### 2. Description

A brief introduction to the issue.

Over the past two decades, philanthropy has become an increasingly important part of our society. In view of the challenges we face, philanthropy plays an important role in contributing to overall progress and achieving the outcomes indicated in the Sustainable Development Goals (SDGs), among others.

The course will support students to delve into the world of philanthropy, social responsibility and the work of institutions that aim at social development.

The course is divided into two parts - a theory and a workshop. During the theoretical part, students will have the opportunity to learn about the concept of philanthropy (operationalization and conceptualization), its opportunities and challenges.

During the practical part, students will learn about the internal workings of organisations and those responsible for coordinating global and local development programmes (classes with practitioners).

The course offers a holistic view of aid, social development and aims to build the attitude of a socially responsible person.

At the end of the course, students should:

- 1. have a general knowledge of relevant aspects of philanthropy (global, regional and local perspectives)
- 2. recognise key sectors, challenges and opportunities in the field of philanthropy
- 3. be aware of the ethical, legal, political and social contexts underlying philanthropy.

### 3. Schedule

Date	Area	Topic	Instructor	Format
19.09.22	General	Introduction to	Giuseppe	Lecture
		Philanthropic Sciences	Ugazio	
26.09.22	Development	UN Agendas and	Prof. Gabrielle	Lecture
	policy	Philanthropy	Keller	
03.10.22	Political	Culture and Philanthropy	Anita	Lecture
	Science,	1	Budziszewska	
	Sociology			
10.10.22	Political	Culture and Philanthropy	Anita	Lecture
	Science/Sociol	2	Budziszewska	
	ogy			
17.10.22	Behavioral	Why People Give	Giuseppe	Lecture
	Science		Ugazio	
24.10.22	Law	Tax & Legal Aspects of	Giedre	Lecture
		Philanthropy	Lideykite-Huber	
31.11.22	New Trends	Philanthropy, Technology,	Giuseppe	Lecture
		and Al	Ugazio	
		(for students in Geneva		
		and optionary for Warsaw		
		students)		
07.11.22	Presentation/	Young Leadership	Magda	Workshop/
	Practice	Program at UN	Janiszewska	seminar
		(for students in Warsaw		
		and optionary for		
		students in Geneva)		
05.12.22	Presentations	Students Presentations	Giuseppe	Presentations
			Ugazio	
14.11.22	Finance	Impact Investing	Ernst von	Lecture
			Kimakowitz	

21.11.22	Practice	How to prepare social	Anita	Workshop/
		projects?	Budziszewska,	seminar
		(for students in Warsaw	Kamila Ciok	
		and optionary for		
		students in Geneva)		
28.11.22	New Trends/	Grassroot Philanthropy	Milos Maricic	Lecture
	Practice			
12.12.22	Diversity/Practi	Diversity in Philanthropy:	Sonia	Lecture
	се	cultural, gender, and	Sanmartin	
		social differences -		
		International Perspective		
19.12.22	Law/Practice	Diversity in Philanthropy:	Laetitia Gill and	Lecture
		cultural, gender, and	Aline Kratz	
		social differences		

#### 4. Scholars and Teachers

#### Giuseppe Ugazio: the University of Geneva

Academic affiliation: Geneva Finance Research Institute, Geneva Center for Philanthropy; Foundations Edmond de Rothschild Chair in Behavioral Philanthropy.

Lecturer also at Harvard University, where he completed a postdoctoral fellowship (2016-2018). He has two PhDs in Philosophy and Neuroeconomics, and is a behaviorist who studies the neuropsychological mechanisms that drive complex human social behavior. Using interdisciplinary experimental methods, he studies the mechanisms of affective, cognitive and behavioral control that support social decision making. In particular, his research focuses on understanding how decision-making mechanisms compete and interact to guide choices around moral values, integrity and adherence to norms. Selected recent publications: Changing social norm compliance with noninvasive brain stimulation, CC Ruff, G Ugazio, E Fehr, 'Science' 342 (6157), 482-484; The role of emotions for moral judgments depends on the type of emotion and moral scenario. G Ugazio, C Lamm, T Singer, 'Emotion' 12 (3), 579; Increasing honesty in humans with noninvasive brain stimulation. MA Maréchal, A Cohn, G Ugazio, CC Ruff, 'Proceedings of the National Academy of Sciences' 114 (17), 4360-4364; Are empathy and morality linked? Insights from moral psychology, social and decision neuroscience, and philosophy. G Ugazio, J Majdandžić, C Lamm, 'Empathy in morality', 155-171; Practical implications of empirically studying moral decision-making, N Heinzelmann, G Ugazio, P Tobler,

'Frontiers in neuroscience' 6, 94; Binding oneself to the mast: stimulating frontopolar cortex enhances precommitment. A Soutschek, G Ugazio, MJ Crockett, CC Ruff, T Kalenscher, PN Tobler. 'Social cognitive and affective neuroscience' 12 (4), 635-642

#### Anita Budziszewska: the University of Warsaw

Academic affiliation: Department of Diplomacy and International Institutions, WNPiSM UW. Graduate of the European Academy of Diplomacy; Institute of International Relations of the University of Warsaw, Postgraduate Studies in International Law, Faculty of Law and Administration, University of Warsaw, Strategic Research Studies, Warsaw School of Economics. A scholarship holder at the University of Nottingham. Member of the Polish mission to the United Nations during the 43rd session of the UN Human Rights Council in Geneva (43 session of UN HRC). External expert of the Polish diaspora project - Poland360 organized by the Chancellery of the Prime Minister and the Kresy Foundation. RP. Since 2012, a member of the network of coordinators of international cooperation of European Universities (representative of Warsaw University).

Scientific and professional internships, among others at the Polish Representation to the United Nations in Geneva, study and training courses, including at the European Court of Human Rights in Strasbourg and the University of Oxford. International lectures and papers abroad, incl. in Austria, UK, Spain, France, Italy, Portugal, Greece, Bosnia and Herzegovina, Croatia, Hungary. Research: culture and cultural areas in international relations, the activities of international organizations in the sphere of culture, and the cultural policy of the Council of Europe. Selected Publications: The right to culture in international law, "Diritti Umani e Diritto Internazionale", 2/2018, vol 12, 315-333; The Concept of Right to Culture in International Relations, "Polish Journal of Political Science", No. 4/2018; ; Agnieszka Bógdał-Brzezińska, Anita Budziszewska, National and European Identity in the Context of Polish European Union presidency. Constructivism-based approach, "Economic and Political Thought", No. 4 (35).Hanna Schreiber, Anita Budziszewska, Towards the right to culture, in: E. Mikos - Skuza, K. Sałaciński (ed.), Protection of cultural heritage during armed conflicts, 60th anniversary of the Hague Convention and 15th anniversary of the Second Protocol, WCEO, Warsaw, 2014

Kamila Ciok (student/course assistant) - Alimuradova Organisation, alumn of University of Warsaw, student of University of Geneva

President Of Alimuradova Organisation - supporting and mentoring NGOs and social projects; Member Of The Board Of The Foundation Poland Helps Poland - developing humanitarian aid support for village Poland on Kiritimati in Kiribati; she is part of the Association of Stanisław Wyspiański - builds opportunities for youth and educates leadership attitude in Poland; host and ambassador of Shams Community Jordan; president of the SDG Youth Council in Pakistan; in 2019 nominated as an activist social of the year; in 2019 featured as Leader of NGO's in Poland; nominated 25under25 Forbes 2018.

Speaker at international conferences about youth engagement and responsible social education: at European Union Intellectual Property in Alicante; at conference Leap Summit in Zagreb; at 19th WFYS in Sochi; at National Reading Day in Alger; at 2nd and 3rd IYSL in

Lahore; at Forum of Compatriots in the Republic of Dagestan; Congress of Young Europeans in Marseille; Gala of the national social projects Olympiad "Exempt from Theory"; Conference "Future of Europe" in Pskov; TEDxLikusy 2020 in Poland.

Since 2012 she has been involved in social and artistic activities in Poland (in 2004, with the support of the mother, Diana Alimuradova Ciok, conducted a socio - humanitarian action for children injured in the terrorist attack in Bielan). Since 2016, the international conference speaker talked about awareness during activism, self-development, and the importance of international cooperation to create long-term and practical solutions. Since 2019, working on development projects for youth in Pakistan where during travels, she got to know the multidimensional social sectors.

#### **Gabriele Kohler: United Nations**

Prof. Koehler is currently a Senior Research Associate of the UN Research Institute on Social Development, working on the role of the rights-based developmental welfare state in the post-2015 development process and the SDGs. She has recently been advising UNICEF in Nepal and Myanmar on social protection reforms, and worked with the Friedrich Ebert Foundation on Asian welfare states.

Gabriele's background is in international development, with a UN career spanning almost three decades. At UNCTAD, she led work on policy coherence, coordination, communications and outreach and undertook policy-related research on international trade, commodities, and investment. As the UNICEF South Asia regional advisor on social policy she advised on policy innovation opportunities in Afghanistan, Bangladesh, Bhutan, India, Maldives, Nepal, Pakistan and Sri Lanka.

As the United Nations Resident Coordinator and UNDP Resident-Representative in Latvia, she directed programmes on social inclusion; good governance, public policy and judicial reform; environmental management; and youth and health. At UN ESCAP, Gabriele worked on development planning, economic and social policy, and the LDCs. She read macro-economics and development studies at the Universities of Regensburg, Tübingen, Munich, Wuppertal, and Ottawa.

Gabriele serves on several advisory boards, including Munich City Council's committee on municipal development cooperation, Women in Europe for a Common Future (WECF), and the German United Nations Association (DGVN). She is an elected member of the UNICEF National Committee Germany. She is an author of numerous publications from the area of social development studies.

#### Prof. Giedre Lideikyte Huber

Giedre Lideikyte Huber is a Senior lecturer at the Faculty of Law and a Swiss National Science Foundation researcher (grant number: 182839; see project page). She specializes in tax law, and more specifically in taxation of philanthropy, corporate taxation and sustainable tax systems (including gender and climate issues in taxation).

Giedre Lideikyte Huber holds a PhD in Tax Law (summa cum laude) of the University of Geneva. Her doctoral thesis "Conceptual problems of a Corporate Tax (Swiss and Comparative

Aspects)", directed by Profs. Xavier Oberson and Henry Peter, and defended in 2017, received the Edgar Aubert Award 2017-2018 and was subsequently published by International Bureau for Fiscal documentation (IBFD) as a peer-reviewed monograph. She holds bachelors of Law from the University of Geneva and Vilnius University (Lithuania), a MA of Advanced Studies in Business Law (highest honours) from the University of Geneva and a MA in European Public Affairs from Maastricht University (the Netherlands). She also completed a Diploma in International Trust Management awarded by the Society of Trust and Estate Practitioners (Best Student Award).

Giedre Lideikyte Huber has received numerous academic awards and grants, awarded by the Swiss National Science Foundation (FNS), the Fondation Zdenek et Michaela Bakala, the University of Geneva (Subside Tremplin) and Centre Maurice Chalumeau en sciences des sexualités.

During her academic career, Giedre was a visiting scholar at the University of Zurich, Center of Competence for Sustainable Finance (CCSF) (2021), UC Berkeley School of Law (2015) and an exchange doctoral student at Harvard Law School (2014-2015).

#### Dr Ernst von Kimakowitz, University of Saint Gallen

Dr. Ernst von Kimakowitz is Director and co-founder of the Humanistic Management Center. His work is focused on advancing the Center by developing thought leadership, engaging in higher education activities and providing advisory services on impactful business conduct to private and public sector organizations.

Dr. Ernst von Kimakowitz is Lecturer in Leadership Skills at the University of St. Gallen, Switzerland where he is teaching courses on the management of stakeholder dialogues. He has given guest lectures and speeches at universities around the world including Stonehill College, Easton MA., USA, EAN University, Bogotá, Colombia and SOKA University, Tokyo, Japan. He is also one of the directors of The Humanistic Management Center's sister organization, the Humanistic Management Network, that complements the Center, providing an open and collaborative platform aiming to facilitate broad based progress towards a humanistic business paradigm. The Humanistic Management Network is also the series editor of the Humanism in Business book series at our publishers Palgrave Macmillan.

Dr. Ernst von Kimakowitz holds a M.Sc. from the London School of Economics (LSE), London, UK and has also studied at the Johannes Gutenberg University of Mainz, in Mainz, Germany and the Universidad de los Andes, Merida, Venezuela. Following his Masters Degree he spent four years working in strategy consulting with a leading management consulting firm based in London, England. Subsequently he went to the University of St Gallen in St Gallen, Switzerland where he earned an award winning Ph.D. from the University's Institute for Business Ethics.

#### Sonia Sanmartin – Philantropic Impact Advisor

With more than ten years professional experience in the financial markets, she is specialized in developing business related with investment and sustainable investment. Having worked for multiple countries as Italy, Switzerland, Spain, Portugal, Middle East, Nordics, Brazil & Latam, Sonia decided to quit the financial arena to fully enjoy her passion in helping others acquiring

experience in NGO's and Foundations as resources procurement specialist. Sonia holds studies in international law, sustainable investment as certifications on children development, human rights based to development, gender and digital marketing. She fluently speaks English, French, Italian, Spanish, Portuguese and Galician.

From lecturer at Insper in Brazil to speaker at various conferences on Sustainable Investment. Lecturer at Center of Philanthropy – University of Geneva "Diversity and cultural diversity" and "Towards a novel understanding of non -WEIRD Philanthropy".